



## THE FACULTY

### ALLAN HOLENDER



The author of the groundbreaking book *Zentrepneurism*, the founder of The Zentrepneurism Centre and The World Wide Association of Zentrepneurs. A true visionary, pioneer and changemaster. “Not every generation is privileged to see the start of a future. We are and, in *Zentrepneurism*, Allan has acted as its revelator, it’s prophet, if you will”. “Allan reveals the valueless and destructive tendencies of contemporary business—while remaining passionately and optimistically committed to the possibility of a better future.” - Joel Bakan, author and screenwriter of *The Corporation*.

As a leadership and team-building trainer, Allan has developed and delivered programs to colleges, universities, hospitals, and the corporate world. He has mentored entrepreneurs, CEOs, and senior management from some of North America’s top-ranked companies. He is also a popular media personality and commentator in Canada and the United States, having hosted a nationally syndicated business radio show on the Talk America radio network. As a speaker he has addressed thousands across Canada and the United States, and captured a worldwide audience through his web-related media appearances.

Allan gained his knowledge through first-hand experience as a business owner, “serial” entrepreneur, CEO, manager, leadership expert, teacher, writer, and broadcaster. He delivers his life lessons with both passion and humor — helping others to create that all-important balance between all the elements of one’s life. Born in Edmonton, Alberta, Allan holds a Bachelor of Arts in Sociology from the University of Montana. He went on to graduate school and shortly thereafter began a long career with the Big Brothers organization. Later he assumed senior administrative positions in advancement with the Universities of British Columbia and Alberta. Allan is a pioneer in the fund development industry, having founded two professional associations. [www.zentrepneurism.com](http://www.zentrepneurism.com)

## **BRUCE STEWART**



Bruce is the result of crossing a distinguished thirty-three year career in information technology and senior management with multiple degrees in philosophy. He is the author of nearly 200 articles, has been an adjunct professor at the graduate level in management and education, and is currently the founder and principal research analyst of Accendor Research, helping to transform leaders from "Empty Suits" (the working title for his forthcoming book) into managers of substance. He serves as President of the board of directors of the Crisis Centre in Vancouver, is an ardent practitioner of Tai Chi, and has been involved in the Zentreprenurism project since the book was at the conceptual stage. [www.accendor.com](http://www.accendor.com)

## **YVES FARGES**



Yves Farges is the founder and owner of the Qualifirst Group, importers and distributors of fine foods from around the world. Born in Lyon, France, he was in Canada seven weeks later, growing up in Vancouver on the west coast of Canada. After studying Engineering Physics at the University of British Columbia, Yves worked in the Yukon as a surveyor, then in various commercial positions in the United States, and then a year in his parent's fine food distribution company, Far-Met Importers Ltd. In 1984 Yves moved to Canada's largest city, Toronto, and founded Qualifirst Foods Ltd., which (as Yves likes to say) he grew from local obscurity to national obscurity, eventually launching Aliments Qualifirst Ltée in Montréal in 1999. That same year Yves also bought his parent's western company, adding Far-Met to the Group and becoming truly national in scope.

The Qualifirst Group of companies have a national reputation for products of exceptional quality, serving some 1,500 restaurants and 2,000 retailers with fine foods using a dedicated sales force that is coast to coast. Frequently traveling the world visiting production facilities and suppliers, Yves lectures on foods, ingredients, and food trends. An enthusiastic supporter of the principles behind Zentreprenurism, Yves was mentioned in the landmark book Zentreprenurism as one of the small business owners who have put in practice successfully the multifaceted, non-monetary approach to business growth, encompassing a dedication towards the employees in the group with a heightened level of customer service. [www.qualifirst.com](http://www.qualifirst.com)

## **ELKE BABICKI**



Elke Babicki M.Ed. is a writer, therapist, seminar leader and radio/ pod-cast provider on Good Life Networks. She believes intuition is a gift we all need to understand and utilize. Her book ***Making the Connections*** is an inspiring guidebook for living the life you really want.

Elke grew up as the daughter of a German catholic mother and Holocaust survivor father, in a small historic town in Bavaria. In her early twenties she settled in Canada to study psychology and languages at the University of Toronto. After completing her Masters degree, Elke worked first in Family Therapy practice and then in businesses as a consultant to executives in Toronto.

Throughout her work, Elke always felt most at home using her intuition. Starting in May 2004 for a period of about one year, she had numerous experiences out of the ordinary and collected them in a manuscript. Her book serves as a documentary of a journey to a much more rewarding universe. Elke lives in Vancouver, Canada, with her husband and daughter. [www.elkebabicki.com](http://www.elkebabicki.com)

## **GWEN DITTMAR**



Gwen Dittmar, M.A. has a background in psychology, nutrition, women studies, counseling, academic and pharmaceutical research. Gwen has worked in both academic and pharmaceutical research at University of Pennsylvania, Covance, AstraZeneca, and start up companies such as Hythiam, Inc. and Endogenx.

Gwen combines her professional career in research and pharmaceutical industry with her certification in Pharmaceutical Development, master's degree and passion for Spiritual Psychology from The University of Santa Monica, and her personal path and knowledge of healing with alternative and holistic medicine, meditation, and a daily Buddhist practice. The culmination of her unique journey has evolved into her coaching practice "Changing the Way We Celebrate".

Gwen's greatest gifts are intuition, spirituality, and compassion, feminine divine and radiant light dedication to learning. Gwen intends to merge her industry experience, her current coaching into her heartfelt dream to coach employees, leaders, and companies who want to be the paradigm shift in conscious capitalism.

Gwen is also in the process of writing her first novel, and enjoys running, surfing, swimming, painting, cooking, and spending time with friends in her Los Angeles, California home. [www.changingthewaywecelebrate.com](http://www.changingthewaywecelebrate.com)



## **THE PROGRAM**



**Thursday Nov. 13**

Leave Tsawassen Ferry Terminal 10:10 a.m.

Arrive Galiano Island 11:10 a.m.

Free Afternoon (Spa sessions, Walk Abouts)

5:00 p.m. Wine and Cheese Get Acquainted reception



7:00 p.m. Dinner. Faculty/Participants Intentions for the Weekend



**Friday Nov. 14<sup>th</sup>**

8:00 a.m. Breakfast

9:00- 10:00 a.m. Session #1- “How We got Here” - Bruce Stewart



Transformation from a productive society to one that manipulates financial instruments. Loss of ethical core of our civilization. Consumers, not citizens. Increasing fragility of institutions. The failure of our living model.

10:00 -10:30 a.m. Break

10:30-12:00 Session #2- “Real Economics”- Bruce Stewart

The role of energy. Why endless growth was a chimera as practiced. What hard assets tell us. Creating value. Sustained endeavor.

12:00 -1:30 p.m. – Lunch with Faculty

1:30-3:00 p.m. Session #3- “The Remedies”- Bruce Stewart

Viable communities: what makes them so? What something is worth (as opposed to what it costs). Trade-offs? Regaining our balance. Making a living and a life from living well.

3:00-3:30 p.m. Break

3:30-4:30 p.m. Session # 4 – “Projections” – Gwen Dittmar



What do you think of when you hear the word “projection”; financial expectations, targeted revenues, and returns on investments, budgets and goals to keep a business on track towards its goals and sustenance? Yes, on a human experience, physical level of running a business, projections, timelines, and budgets are mandatory.

But how do we approach the projections in our life from a spiritual level? What are projections really telling us about ourselves and our business? It is said that outer experience is a reflection of inner reality. The projections we see, feel, hear in our outer experiences of our business and our financials allow us to become aware of our relationship between outer and inner reality. By using outer reality as feedback for exploring ourselves more deeply, reclaim and integrate ourselves, accepting responsibility, ultimately empowering and freeing ourselves.

4:30-6:30 p.m. Yoga Classes/Floatation Bath/Massages (optional)

7:00 p.m. Dinner

**Saturday Nov. 15<sup>th</sup>**

8:00 a.m. Breakfast

9:00 a.m- 10:00 a.m. Session #5- “A New Mission for Mankind”- Bruce Stewart  
Allan Holender, Yves Farges



We have a global situation, in which there has been an implicit shift of power from Europe and the Americas, towards Asia. The future of the planet lies in the development of Russia, China and other Asian countries. These are areas of large populations in which 60-70% or more are extremely poor, poorly developed. This represents a social crisis, a planetary social crisis, with all kinds of side effects possible. We need a new mission for mankind!

10:00-10:30 a.m. Break

10:30-12:00 noon Session #6-“The New Era of Enlightened Capitalism”- Allan Holender, Yves Farges



Every crisis raises deep questions about the goodness of the organization and the people in it. It challenges our deeply held assumptions about the purpose of the organization and our places within it. Any participants that actually are owners of small companies will find this session particularly insightful.

Yves will discuss in greater depth the linkup between Zentrepreneurism and profit. He will show how Zentrepreneurial initiatives are profitable in a number of ways, and how some of the profits are monetary. By the end of this session you will begin to understand the importance of banking non-monetary profit, such as goodwill in the community, supplier respect, positive sociological business orientation, and employee loyalty due to shared-value long-term employment commitments. This is the essence of Zentrepreneurship!

“There is little doubt that these are challenging times. There is no doubt that we face crises that are unparalleled. Nonetheless, I believe that if we can use these times to develop organizations that serve the "greater needs" have all those connected with them, and then we will not only survive but become better. If we do not, we will continue to stagger from crisis to crisis.” Marshall Goldsmith, Zen Futurist & Visionary

12:00-1:15 p.m. Lunch with Faculty

1:15 -2:00 p.m- Session #7 - You and Company- Taking responsibility for yourself and How Zentrepreneurial behavior in the workplace spills over positively into your personal life." Bruce Stewart , Allan Holender, Yves Farges



YOU and Company is all about the most important enterprise in the 21<sup>st</sup> century "YOU"--and your future. The ideas, principles, and strategies that will enable you to launch your life to the next level and beyond by discovering your true passion and taking effective action to build the pillars of personal greatness and reach your unique, powerful potential. It's about re-inventing yourself, living by your own rules, having big fun, and finding the happiness and contentment that you deserve.

2:00- 3:00 p.m. - Session #8- Who am I? What do I Want? Why am I Here? –  
Gwen Dittmar



The three most important questions you will ever ask yourself. It is the meaning of life. It's an understatement to say that some perceive these past few weeks as stressful times. However the one thing you have control over is *yourself*. Now more than ever we need to explore the three big questions. *Who am I? What do I want? Why am I here?* Through guided meditation, creating Ideal Scenes, and connecting to the qualities and intentions that embody who we are, what do we want, and why we are here on this planet.

3:00-3:30 p.m. – Break

3:30-5:00 p.m. Session #9 “Making the Connections”-Live the Life You Really Want Elke Babicki



*Elke Babicki* reveals and brings a psychological framework to ‘consciousness raising’ by offering step-by step guidance for breaking out of old patterns, claiming your intuition and healing on every level. Elke succinctly conveys a message of hope. Hope for people opening to conscious living, on a journey of healing, seeking life answers and learning more about the law of attraction. Topics in her seminar include:

- Improving your physical, emotional and spiritual well-being
- New paradigm thinking – what it is and how to get there
- Decoding dreams and making them work for you
- Intuition and synchronicity
- Using compassion and empathy to shift your perception

5:00-6:30 p.m. Yoga Class/Floatation Bath/Massages (optional)

7:00 p.m. Closing Dinner & Program



**Sunday Nov. 16<sup>th</sup>**

**REJUVENATE AND REST**



Depart either on morning ferry (9:25 a.m. Arrive Vancouver 10:25 a.m.) or late afternoon ferry (5:05 p.m. Arrive Vancouver 6:00 p.m.)